



Poletayev Institute for Theoretical and Historical Studies in the Humanities — National Research University "Higher School of Economics"

Address: 20, Myasnitskaya str., Moscow

PROGRAM

October 17

15:00 - 16:00 Registration of participants (room 311)
16:00 - 18:00 Plenary session 1 (room 311)
18:00 - 20:00 Reception at the HSE (room 300)

October 18

9:30 - 11:30 Parallel sessions 1 (room 309) and 2 (room k-327)
11:30 - 12:00 Coffee break
12:00 - 14:00 Parallel sessions 3 (room 309) and 4 (k-327)
14:00 - 16:00 Lunch
16:00 - 18:00 Plenary session 2 (room 101)

October 19

9:30 - 11:30 Parallel sessions 5 (room 309) and 6 (k-327)
11:30 - 12:00 Coffee break
12:00 - 14:00 Parallel sessions 7 (room 309) and 8 (k-327)
14:00 - 16:00 Lunch
16:00 - 18:00 Concluding discussion and closing of the conference (room 101)

Plenary session 1:

Welcoming words by **Irina Savelieva**, director of the Poletayev Institute for Theoretical and Historical Studies in the Humanities

Chair: Irina Savelieva

Philip Mirowski – The Advent of "The Decision": the Cold War Rise of the Decision Theory

Tomáš Glanc – Self-Dissolution. Strategies of Prague Linguistic Circle at the beginning of Cold War and the end of its institutional existence

Plenary session 2:

Chair: Roger Smith

David Engerman – 'A Mecca for Economists and Planners': Pilgrimages to Nehruvian India

Paul Erickson – The Ford Foundation and the Measurement of Values

Parallel sessions:

1. Economic modeling in the West and in the USSR

Chair: Oleg Ananyin

Harald Hagemann & Vadim Kufenko – Game theory modeling for the Cold War: Morgenstern, von Neumann and Intriligator

D. Wade Hands – On Agents and Markets: Alternative Cold War Visions of the Relationship Between Rational Agents and Competitive Markets in Walrasian General Equilibrium Theory

Till Düppe – Koopmans in the Soviet Union: A travel report of summer 1965

Ivan Boldyrev, Olessia Kirtchik – The culture of mathematical economics in the USSR

2. Technocratic Positivism and its Counter-Movements

Chair: Irina Sirotkina

Jason Pribilsky – Testing Indians, Diagnosing Change: Human Experimentation and Modernization in Cold War Peru

Christian Dayé – Epistemic Roles of the Cold War Expert: Social Scientific Techniques of Prospection and the Subcutaneous Relevance of Tribal Cultures

Mariyana Nyagolova – Cold War and the Humanistic Movement in American and Russian Psychology (50s – 60s years of the 20th century)

Maria Maiofis – Ideas of John Dewey in the USA and USSR in the end of the 1940s: legacy of the 1920s in the context of crisis of primary and secondary education

3. Scientific exchange and cooperation

Chair: Oxana Zaporozhets

Sergei I. Zhuk – “Academic Détente”: IREX Files, Academic Reports, and Adventures of Soviet Americanists in the USA during the Brezhnev Era

Malgorzata Mazurek – Reconfiguring Backwardness. Polish Social Scientists and The Making of The Third World

Matthias Duller – East-West Scientific Cooperation during the Late Cold War: The Case of the International Institute for Applied Systems Analysis

Julia Lajus – The Cold War Arctic and a notion of “Circumpolar North” from a point of view of social and human sciences, mid 1950s – mid 1980s

Simo Mikkonen – The Logic of East-West Scholarly Exchanges: Finland as a case of a Mediator

4. Thinking on the margin

Chair: Alexander Dmitriev

Grant Pooke – Klingender’s Goya, Zhdanovshchina and the New Left

Iveta Leitane – Mamardashwili on the roads of intellectual transfer in between Louis Althusser and Hans Blumenberg

Gaëtan Pégny – The Reception of Heidegger’s thought between the East and the West (1945-1989)

Sascha Freyberg – Lifshitz. Politics and Anti-politics in Aesthetics

5. Cold War historiographies

Chair: Elena Vishlenkova

Irina Morozova – Central Asian intertwine of nationality, religion and democracy in the ‘hall of mirrors’ of Western and Soviet historiographies (1950-1980)

Xavier Le Torrivellec – National Historiographies among non-Russian Peoples of the Volga-Urals Region during the 1960s - 1970s

Boris Stepanov – The modernization of the Soviet Historiography in the 1950s and 1960s

Andrej Riazhev – Religion, Church and ‘Enlightened Absolutism’ in the humanities of two Germanies: F. Valjavec and E. Winter

6. Technologies of Cultural Hegemony

Chair: Tomáš Glanc

Benno Nietzel – Propaganda, Media Knowledge and Communication Research in the Cold War 1945-1970

Victoria Smolkin-Rothrock – “We have to figure out where we lost people”: Soviet Atheists, Religiovedenie, and the Problem of Indifference

Doubravka Olšáková – Soviet Institutes in Eastern Europe (1950s–1970s)

Perrine Val – Cinema as object and vector of a cultural exchange between France and GDR

7. Science Studies and History of Science

Chair: Ivan Boldyrev

Pietro Daniel Omodeo – Reflections on History of Science and Cultural Hegemony at the Threshold of the Cold War

Igor Kaufman – Forming the History of Science as a discipline in the Western and USSR scholarly communities

Michaela Kůželová – ‘Science of Science’ Between East and West: the Case of Poland and Czechoslovakia 1961-1989

Vítězslav Sommer – From Futurology to Prognostika: Czechoslovak Future Studies after Prague Spring

8. Challenging the “Area Studies”

Chair: Natalia Samutina

Nataliia Laas – Everyday life in the Soviet Union before the totalitarian paradigm: The Harvard Projects on the Soviet Social System and its role in challenging totalitarian approach

Ioana Popa – Crossing Dynamics: Scientific Transfers and Institutionalization of Russian and East European Studies at the 6th Division of the Ecole Pratique des Hautes Etudes

Oksana Blashkiv – Academic Politics or Political Academy: Transatlantic Perspective of Slavic Studies in the Mid-Twentieth Century

Torsten Loschke – Latin American studies in the United States: An instrument of Cold War imperialism?