

Conference

Tribute to Serge Moscovici

Thursday, 17 and Friday, 18 November 2016

EASP small group meeting organized by **Saadi Lahlou** (London School of Economics / Paris IAS), **Juan A. Pérez** (University of Valencia), **Denise Jodelet** (EHESS), **Nikos Kalampalikis** (University of Lyon) and **Thémis Apostolidis** (University of Aix-Marseille), with the support of the Paris IAS, the European Association of Social Psychology (EASP), and REMOSCO-FMSH



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Presentation

This meeting is held in honor of Serge Moscovici (1925-2014) and his lifelong achievements in social sciences in general and social psychology in particular. Moscovici played a founding role in the creation of the European Association of Experimental Social Psychology, and was its first president. Throughout his multi-faceted work, Moscovici paid special attention to the examination of the epistemological foundations of social psychology and its position at the crossroads of the social sciences. In many writings he argues that the originality of the psychosocial perspective resides in articulating of the collective with the individual, science with common sense, social thought with individual thought, minorities with majorities. Moscovici developed new theories (collective polarization, social representations, influence of minorities, social innovation) and applied his critical talent to many other articulating theories of social psychology (attribution, reactance, altruism, social cognition, mass psychology, etc.) His work on political ecology, less known by social psychologists, adds a further dimension to a multifaceted intellectual *œuvre*, engaged in the present and the future of our societies.

Today, maintaining the epistemological identity of social psychology within the overall dynamics of the social sciences has become a major challenge. Our current practices of scientific writing, focused almost exclusively on the publication of short articles, often tend to make our discipline solitary and ahistorical. Moreover, the current debates around the neural and the social sometimes make us forget that social psychology, according to Moscovici, must consider «*what men think determines how they think*» and not the opposite.

The meeting aims at bringing together junior and senior researchers to discuss theoretical aspects of Moscovici's work, his conceptual contributions and the impact of his findings that grounded an essential part of psychology social. We will examine how his contributions can help to face the contemporary challenges of our discipline.

Program

Thursday, 17 November

09h00 Participants welcome

09h30 Welcome

Gretty Mirdal (Paris IAS)

Presentation

Juan Perez (University of Valencia) and
Saadi Lahlou (London School of Economics)

9h45 *The legacy of Serge Moscovici*

Charlan Nemeth (University of California, Berkeley)

10h05 *The discrete charm of the genetic model of influence and its indirect impact on epistemic level*

Stamos Papastamou (Panteion University of Social and Political Sciences)

10h25 *Minority Influence and Fashion. The Model of Style Transformation*

Carlo Michael Sommer (Darmstadt University of Applied Sciences)

10h45 Discussion

Chair: **Bernard Personnaz** (Centre Edgar Morin IIAC EHESS-CNRS)

11h15 Break

11h40 *Contexts and Conditions of Outgroup Influence*

Amber M. Gaffney (Humboldt State University), **Jiin Jung**, **William D. Crano**, and **Michael A. Hogg** (Claremont Graduate University)

12h00 *The impact of majority and minority social support for pro-environmental values on pro-environmental behaviours*

Fanny Lalot, **Juan Manuel Falomir-Pichastor** and **Alain Quiamzade** (University of Geneva)

12h20 *Minorities, Meanings, and the Structure of Group Influence: Reflecting and Building Upon the Theoretical Contributions of Serge Moscovici*

Timothy B. Hayes and **Wendy Wood** (University of Southern California)

12h40 Discussion

Chair: **Stamos Papastamou** (Panteion University of Social and Political Sciences)

13h10 Lunch Break

14h15 *Psychologie sociale et recherches sur l'influence minoritaire*

Bernard Personnaz (Centre Edgar Morin IIAC EHESS-CNRS)

14h35 *Validation of Everyday Knowledge: The role of Consensus and Perceived Heterogeneity*

Diniz Lopes (ISCTE-IUL, CIS-IUL, Lisbon), **Jorge Vala** (Instituto de Ciências Sociais, University of Lisbon), **Ewa Drozda-Senkowska** (Paris-Descartes University) and **Dominique Oberlé** (Paris-Ouest-Nanterre-la-Défense University)

14h55 *Connecting social representation research with minority influence*

Kamilla Khamzina, **Elodie Roebroek** and **Serge Guimond** (Laboratoire de Psychologie Sociale et Cognitive, Blaise Pascal University, Clermont-Ferrand)

15h15 Discussion

Chair: **John Rijsman** (University of Tilburg)

15h45 Break

16h10 *Is There a Social Psychology of Historic Grievances and Intergroup Conflict in the Age of 'Radicalisation'?*

Andreea Ernst-Vintila (Paris-Ouest-Nanterre-la-Défense University) and **Yechiel Klar** (Tel Aviv University)

16h30 *De la polarisation à la radicalisation*

Marie Personnaz (Paris-Ouest-Nanterre-la-Défense University - Centre Edgar Morin IIAC EHESS-CNRS)

16h50 *Understanding Complexity in Social Engagement with Multiculturalism: why a Multimethod Approach is needed to unravel the Contention with 'Differences'*

Babette Gekeler (Institute for Medical Psychology, Charité University Hospitals, Berlin) and **Kathrin Friederici** (Humboldt University, Berlin)

17h10 Discussion

Chair: **Juan A. Pérez** (University of Valencia)

17h40 Break

17h45 *To a semiotic approach to Serge Moscovici's thinking*

Jorge Correia Jesuino (Instituto Superior de Ciências Sociais e Políticas (ISCSP), University of Lisbon)

Program

Friday, 18 November

9h45 *For a «psychology of our culture»*

Dorra Ben Alaya (Tunis El Manar University)

10h05 *How «human history of nature» and the theory of minorities shed light on the dialogical part of social representations. The case of psychologists addressing ecological issues*

Sabine Caillaud (Paris-Descartes University)

10h25 *The formation processes re-visited – the importance of naturalized representations*

Inari Sakki, Rusten Menard and EEmeli Hakoköngäs Sakki (University of Helsinki)

10h45 Discussion

Chair: **Anna-Maija Pirttilä-Backman** (University of Helsinki)

11h15 Break

11h40 *The Invention of Society and the Isolation of Social Psychology*

Gina Philogene (Sarah Lawrence College, New York)

12h00 *Society and Theory in Social Psychology: a reconsideration*

Juliet Foster (University of Cambridge)

12h20 *Diffusion, propagation, propagande : et après ? L'effusion, un nouveau mode de communication médiatique pour l'étude des représentations sociales*

Fabrice Buschini (Sorbonne Nouvelle - Paris 3 University)

12h40 Discussion

Chair: **Saadi Lahlou** (London School of Economics)

13h10 Lunch

Future directions for a societal psychology
(public session)

14h15 *What and why questions in social representations: securing Moscovici's legacy*

George Gaskel (London School of Economics)

14h35 *Experimental social psychology is not a science of discovery, but an art of theatrical reflection*

John Rijsman (University of Tilburg)

14h55 *Future issues. The analysis of behaviour*

Saadi Lahlou (London School of Economics)

15h15 *Future issues: Methods and themes*

Themis Apostolidis (University of Aix-Marseille)

15h45 Break

16h10 *Future issues: On forms of social thinking*

Nikos Kalampalikis (Lumière Lyon 2 University)

16h30 *Future issues: Active minorities vs. Victimized minorities: An Unfinished Task*

Juan A. Pérez (University of Valencia)

16h50 *Future issues. Applications of Social representations to education and health*

Denise Jodelet (EHESS)

17h10 Discussion: future orientations of the field

Chair: **Jorge Correia Jesuino** (Instituto Superior de Ciências Sociais e Políticas (ISCSP), University of Lisbon)

17h40 Closing speeches
