



The Invisible and the Immeasurable: Towards Alternative Indicators of Corruption

- Interdisciplinary Colloquium -

26-27 June 2014

Hotel de Lauzun, 17 Quai d'Anjou, Paris, 75004



**Institute for Advanced Studies-Paris, LIEPP at Sciences Po, Paris, France, FP7
ANTICORRP**

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The Invisible and the Immeasurable: Towards Alternative Indicators of Corruption

Convenors: Alena Ledeneva and Nicolas Sauger

The aim of the colloquium is to explore how to move beyond the existing paradigms of measuring corruption. One unintended consequence of the ‘informalisation’ of global economy (Sassen) is that the existing indicators of performance and change are becoming less effective. In the studies of corruption, the contemporary global corruption paradigm (GCP) with its governance indicators and multiple indices seems to have exhausted its measurement and policy potential. On the one hand, it has been dubbed as a ‘magnificent policy failure’ (Rothstein) due to its incapacity to achieve its proclaimed goal –to reduce corruption all over the world. On the other hand, the present paradigm has turned unequipped to handle the ‘globalisation’ of corruption practices, as majority of indices are tied to the countries, and to differentiate between cultural contexts, assuming that corruption would be the same everywhere. The cross-cutting issue in many disciplines is: how to factor culture dynamics into risk analysis in general, and how to measure the impact of informality in particular. The key empirical puzzle is whether it is possible to measure the immeasurable without formalising it. The workshop will focus on the following questions :

- **Comparing the incomparable:** How to create culture sensitive next generation indicators that would be compatible with existing transnational surveys? Can Drazen Prelec’s ‘truth serum’ methodology be applied to the corruption perception data?
- **Corruption and political trust:** Which invisible practices we need to know about to assess the quality of government and governance comparatively? Which are the questions that could/should be included in general social or political surveys? What are the ways to assess the impact of the perception of corruption on political behaviors and attitudes?
- **Practical norms:** For the contexts of systemic corruption, one should search for the bottom-up, user-friendly indicators for informal practices, with focus on strength rather than frequency of relationships and practical norms rather than perceptions. How does media, new media and social media pin down practical norms? How to visualise and articulate the invisibility of informal practices?
- **Ambivalence of corruption:** Identifying societies’ practical norms and open secrets, such as implicit acceptance of corrupt practices and their functionality, presents a challenge. Corruption gets lost between insiders’ and outsiders’ miscommunication. How to construct indicators that would reflect cultural differences and ambivalent attitudes towards corruption? How to tackle the issue of ambivalence of principal and agent roles, of public and private interests, of double standards and the Orwell’s doublethink in contexts with systemic corruption. Is it possible to assess the spread of double standards in societies?
- **Norm reversal:** Within the existing measurements, how to distinguish indicators for the countries with systemic corruption – where corruption is a practical norm – from indicators for the countries where corruption is a deviation? Can a national-based comparison be replaced? What are the alternatives?

PROGRAMME

This colloquium is designed as a brainstorming session. The discussions will revolve around papers submitted in advance by each participant, who will summarize the main points in 10 minutes throughout the first day of the colloquium.

THURSDAY 26 June 2014

10.15 Welcome and Introduction: Alena Ledeneva and Nicolas Sauger

10.30 – 11.40

- Alena Ledeneva – *Economies of favour or corrupt societies? Exploring the boundaries between informality and corruption*
- Paul Heywood – *“Close but no cigar”: the measurement of corruption*
- Monika Bauhr – *Need of greed? Conditions for collective actions against corruption*
- Allan Sikk – *Economy, corruption or promiscuous voters? Explaining the success of Anti-Establishment Reform Parties in Eastern Europe*

11.50 – 13.00

- Drazen Prelec - *Measuring the Prevalence of Questionable Research Practices With Incentives for Truth Telling*
- Catherine Fieschi –
- Roxana Bratu - *Measuring the informal: Next Generation Indicators at Grassroots Levels*
- Joy Saunders - *The Fix-Rate: A key metric for transparency and accountability*

13.00 – 14.00 – Lunch at IEA canteen

14.00 – 15.40

- Tina Fordham – *Taking it to the streets. What the new Vox Populi risk means for politics, the economy and markets.*
- Richard Rose - *Disaggregating systemic corruption*
- Elena Panfilova -
- Thomas Cantens - *Is ‘fuel money’ a custom? Official rules and normal practices in African Customs administrations*

16.00 – 18.00 – Working groups: state of art and pushing it forward.

19.00 – Dinner at d’Orangerie

FRIDAY 27 June 2014, Working groups run in parallel 9.30 – 11.00

Blue room: Corruption perception in general surveys, Chair: Nicolas Sauger

Seminar room: Truth serum for corruption indicators, Chair: Drazen Prelec

Musical room: Visualisation vs. articulation, Chair: Alena Ledeneva

Room tbc: Practical norms and ambivalence, Chair: Roxana Bratu

11.10 – 13.15 Summary Workshop - Chairs of working groups report

13.15 – 14.00 – Lunch at IEA canteen